



VLADAN JAĆIMOVIĆ


Instructional Technologist (M.Sc.Ed.)
experienced in instructional design and
eLearning development with a strong
graphic design background.


5 years of instructional design and
eLearning development experience in
higher education, corporate, startup,
and freelance working environments.

 Denver, CO, USA


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EDUCATION

M.S.Ed. Instructional Systems Technology
Indiana University
 2014 - 2016

B.S. Multimedia and Management
Rochester Institute of Technology
 2009 - 2013

SOFTWARE SKILLS

 Captivate  Illustrator

 Photoshop  Premiere Pro



 InDesign  VideoScribe

 WordPress  Elementor

 H5P  HTML+CSS

PROFESSIONAL EXPERIENCE

INSTRUCTIONAL DESIGNER
University of Colorado | RMPHTC

 Denver, CO
 Aug 2019 - Present



- Design and develop asynchronous learning opportunities for health professionals
- Revise existing multimedia learning materials to improve UX and UI
- Work with stakeholder experts to identify the most appropriate development tools, and assist with the design and development

E-LEARNING DEVELOPER
BlackRock

 Belgrade, Serbia
 May 2017 - Aug 2019



- Worked with SMEs to create impactful learning solutions that meet the needs of external clients and internal employees
- Created eLearning courses with software simulation, voice-over, and formative assessment and certification exams using Adobe Captivate
- Redesigned company's eLearning UX/UI standards
- Managed content on SuccessFactors LMS and generated reports

INSTRUCTIONAL DESIGNER
ExamScram

 Bloomington, IN
 Jan - Jun 2016



- Created online high school math lessons for flipped classroom
- Performed learner analysis and literature review
- Designed course content in cooperation with subject matter experts
- Developed interactive course materials in video and text

PROJECT COORDINATOR/ASSISTANT
Center for Peace and Tolerance

 Gračanica, KOSOVO (UNSCR1244)
 Jun 2013 - Aug 2014

- Organized soft-skills trainings for youth and women returnees
- Monitored the work of the Ombudsperson institution
- Conducted focus groups, surveys and opinion polls

E-LEARNING DEVELOPER | GRAPHIC DESIGNER
Freelance

 Online
 2010 - Present

- Created eLearning and graphic design solutions for over 50 clients
- Worked with clients to draft, develop, and revise final products
- Products included e-learning courses, publications, booklets, posters, logos, brochures, banners, website and app interfaces

CORE COMPETENCES

- Instructional design
- eLearning development
- Graphic design
- Web design
- UX design
- Video editing
- Whiteboard animation
- LMS administration
- Needs assessment
- Evaluation